



Financial Avenue

70% of parents teach their teens how to do laundry, yet only 29% teach them about how credit card fees and interest work.¹

It is an understatement to say the majority of young adults entering college do not have a firm grasp on their personal finances. The good news is we can step in and show them effective ways to manage their money and deal with issues that affect their personal finances.



FINANCIAL AVENUE
THE ROAD TO SMARTER MONEY MANAGEMENT

Financial Avenue, NSLP's online financial education program, teaches young adults personal finance basics in an engaging environment, so they have a solid financial foundation to build on throughout their lifetime.

We focus on the financial trouble areas that most young adults experience. From videos and interactive activities, to tools, articles and resources, Financial Avenue is designed to help young adults learn, and put into practice, the crucial principles of personal finances.

Financial Avenue's six comprehensive courses and ten interactive mini-modules include:

Courses

- Budgeting
- Credit History
- Credit Cards
- Contracts
- Identity Theft
- Paying for College

Mini-Modules

Working in College	Importance of Saving
Understanding a Paycheck	Investing in Your Future
Banking Basics	Your First Job
Understanding Insurance	Taxes & You
Borrowing Money	Tackling Debt



The Next Best Thing to Parents Talking about Finances.

From quick, interactive mini-modules to robust, thorough courses, Financial Avenue provides a variety of different formats to deliver the content — ensuring participants learn the basics of personal finances in an engaging way. Developed by Accredited Financial Counselors and produced by trained, experienced professionals that specialize in e-learning and curriculum development, Financial Avenue is the next best thing to parents talking about finances.

Courses:

- Contain learning objectives, which give participants a clear understanding of what will be covered and what is expected of them
- Include pre- and post-assessments to measure competency of learning objectives
- Approximately 30 minutes in length

Mini-Modules:

- Provide participants with a basic overview of each topic and are specifically designed to teach the user key learning objectives
- Comprised of video, social media posts, practical application exercises and knowledge checks
- Approximately 5-15 minutes in length

User-friendly Administrator Portal.

You can easily monitor progress with the help of an easy-to-use administrator portal that provides user statistics and detailed reports, including program usage and participant assessment scores for courses. What's more, Financial Avenue is incredibly easy to implement with the use of downloadable marketing materials to help you communicate with prospective users. Co-branding is also available, allowing your participants to easily identify they're in the right location.

Make Parents Proud.

The key to Financial Avenue is not only arming participants with the knowledge and skills they need, but also equipping them with the confidence to deal with money matters that may initially seem overwhelming. Participants can take their newfound knowledge and apply it directly to their specific situations. What they learn here will set them up for financial success well into the future.

Can You Afford Not to Learn More?

Let's start the conversation. Go to FinancialAvenue.org or call **888.454.4668** and let us show you how easily you can take on the financial health of young adults.

¹: President's Advisory Council on Financial Literacy; 2008 Annual Report.

For nearly 25 years, NSLP has been providing the innovative solutions schools need to help their students succeed. From financial capability education and repayment and default management solutions to student retention counseling and financial aid management services, our passion stems from your success.